

I LIVED ON PARKER AVENUE

A SHORT DOCUMENTARY FILM
PRODUCED BY JOIE DE VIVRE MEDIA
DIRECTED BY PHILLIP BRAUN III
P.O. BOX 24106
NEW ORLEANS, LA 70124
504.228.4273 info@ilivedonparkerave.com
www.ILivedOnParkerAve.com

"Please communicate to others my sincere desire to promote adoptions, and specifically, to give support to the documentary 'I Lived on Parker Avenue' that will be a source of education and formation for our people."

-Most Reverend Gregory M. Aymond, Archbishop of New Orleans, LA

7 June 2017

Dear High School President and/or Principal,

Louisiana Right to Life, under the name of Joie De Vivre Media, has produced a 30-minute film called *I Lived on Parker Avenue* (ILOPA) that we are sure will leave an indelibly positive mark on your students' perspective on adoption and abortion. While these subjects are tough, especially for teenagers, this film delivers an uplifting and compassionate message of love that all students should hear. We are excited to invite your school to host a special pre-release screening of the film in the upcoming school year, preferably before March, 2018.

ILOPA is a short documentary about a mother's agony in choosing what's best, the joy of a couple starting a family, and young man's search for where his life began. It centers on the life of David Scotton, a young man who grew up in Louisiana and attended Jesuit High School, and his journey to meet his birth parents for the first time. From the revelation of David nearly being aborted to the touching reunion with his birth parents, this film has elicited an overwhelmingly positive response from high school students, faculty, and administrators who have already viewed it.

ILOPA has been submitted to film festivals across the nation and will be released publicly online at no cost on March 8, 2018. Prior to its online release we are screening the film at high schools across the country. Will you host a special showing of *I Lived at Parker Avenue* at your school?

In addition to the film's inspirational message, an ILOPA pre-release screening gives your students a chance to use their own voice for life and adoption. After the film is shown, students will be invited to connect with the film on social media, preparing them to share the film with their peers on its release date. With thousands of students sharing the film online, it is our hope the film will spread virally, touching hearts and minds across our nation. Remember, the film will be released online for free, so there is no financial interest in having your students share the film, and of course it is completely their decision whether to share or not.

Here's what we are offering: When we show the film to a school-wide audience, the screening is preceded by a brief introduction of the film by a representative of our team. Following the 30-minute film we show a brief video message from David Scotton, who thanks the students for watching and encourages them to be a voice for adoption and life in their community. Our representative then shares more about adoption and the film and then takes questions, if the

school is willing to field them. Please note, the presentation can be adjusted to meet your needs.

You can view the film yourself by visiting the password-protected www.ParkerAvenueFilm.com site (the password to access the film is "heartbeat"). You can also visit our public website www.ILivedOnParkerAve.com for more information on the film. Enclosed you will find our film press kit with more information on the film, along with our "High School Showing Details" page offering more information on the possible screening at your school.

If you are interested in hosting the film in your school, you can submit your request via the webpage www.ILivedOnParkerAve.com/HSShowings.

We look forward to partnering with you to build a culture of life! Please contact me if you have any questions.

For Life,



Benjamin Clapper
Executive Director, Louisiana Right to Life
Executive Producer, *I Lived on Parker Avenue*
bclapper@prolifelouisiana.org Cell: 504.228.4273

"I Lived On Parker Avenue is a powerful story that certainly had a meaningful impact on our students who were fortunate enough to experience the film. I am pleased and thankful that we were able to offer this opportunity to our students, and I am hopeful that other students will be able to experience this film in the future."

-- Peter Kernion, Principal, Jesuit High School, New Orleans, LA

"'I Lived on Parker Avenue' is a powerful film that shows the beauty and power of adoption as a real choice. Students witness two mothers choose life and love. This film provides hope and reveals truth to viewers."

-- Emily Froeba, Theology Teacher, St. Michael the Archangel High School, Baton Rouge, LA

"Best movie I have ever seen. Through the struggles in my own life, I have found it hard to forgive, but David showed me otherwise."

— Brenton, High School Student, New Orleans, LA

"I cried because it was so touching, and it was just awe inspiring!! Very amazing!!"

— Avery, High School Student, Baton Rouge, LA

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Details of High School Pre-Release Screenings

**Visit www.ILivedOnParkerAve.com/HSShowing to submit your request
for a showing, or email us at info@ilivedonparkeravenue.com.**

General:

Louisiana Right to Life through Joie De Vivre Media encourages high schools across the nation to host a school-wide special pre-release screening of the 30-minute pro-adoption and pro-life short documentary film *I Lived on Parker Avenue* prior to the film's online release on March 8, 2018. Students will be inspired by the uplifting message of the film and given an opportunity to use their voices to reach others with the film.

Format of Presentation:

There will be a brief introduction of the film by a representative of our team, and then the film will be shown. Following the 30-minute film we will show a brief video message from David Scotton (film's main character), who will thank the students for watching and encourage them to be a voice for adoption and life in their communities. Our representative will then share more about adoption and the film and allow for questions if the school is willing to field them. The presentation can be adjusted to meet your needs.

Cost:

We ask that your school cover the travel and lodging of at least one member of our team, plus \$100 to cover materials for the presentation. Further donations to support the film are encouraged and can be made to Louisiana Right to Life Educational Committee Inc, a 501c3 organization. Contact us to discuss if you cannot afford this arrangement.

School Showing:

Due to the time-sensitive nature of our effort to show the film in as many venues as possible prior to its online release, we are seeking school-wide showings of the film. If this presents a technical difficulty for you, we are willing to discuss other manners to show the film in as few showings as possible to reach the entire student body.

Scheduling:

Please visit www.ILivedOnParkerAve.com/HSShowing to submit your request for a film showing, and we will contact you as soon as possible. Please allow for at least 45 minutes for the presentation, with an hour being the ideal length of time. We cannot guarantee dates and times submitted will be available. We also cannot guarantee which team member will present the film to your school, but you can be assured that all team members are effective in presenting to a student audience, will not say anything in violation of your school's beliefs, and have had safe environment certification from the Catholic diocese where they live.

Public Website: www.ILivedOnParkerAve.com

Private Website to Watch Film: www.ParkerAvenueFilm.com Password: heartbeat

Contact Us: 1.866.463.5433 info@ilivedonparkerave.com

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I Lived on Parker Avenue Film Representatives



Benjamin Clapper, Executive Producer

Benjamin Clapper is the Executive Producer of *I Lived on Parker Avenue* and the Executive Director of Louisiana Right to Life. Together with David Scotton, Ben conceptualized the *I Lived on Parker Avenue* project. Ben is an experienced speaker in pro-life venues in Louisiana and across the nation.

Alexandra Seghers, Youth Programs Co-Director

Based in New Orleans, Alex is the Youth Programs Co-Director for Louisiana Right to Life. Alex speaks yearly to thousands of high school students across Louisiana on pro-life topics. Alex loves the beauty of adoption as told through *I Lived on Parker Avenue*.

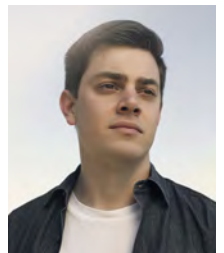


Krista Corbello, Youth Programs Co-Director

Krista is the Youth Programs Co-Director for Louisiana Right to Life, and her affinity for *I Lived on Parker Avenue* is motivated by her own testimony of being considered for abortion. She shares her passion for life to thousands of high school students across Louisiana each year. A Cajun by heart, Krista lives in Lafayette.

David Scotton, Main Character *

David, a LSU graduate and LSU Law School student, is the main character of *I Lived on Parker Avenue*. Since high school, David has desired to use his story to inspire others with the value of adoption. *David is limited in his ability to speak at schools.



Philip Braun, Director *

While Philip graduated in journalism at Loyola University New Orleans and wrote obituaries at *The Times-Picayune* newspaper, he soon felt more attracted to creating stories through images. Philip has directed large faith-based educational projects for companies such as Ascension Press. *I Lived on Parker Avenue* is his documentary debut. *Philip is limited in his ability to speak at schools.

Other *I Lived on Parker Avenue* film representatives may be named in the future.